



# OUR STRATEGIC PLAN

## 2020 – 2025

Starting at 12:32 (AEST)

## OUR STRATEGIC GOALS



### LEADERSHIP

#### To drive global best practice in infrastructure

- **Ratings:** Provide industry with a valued rating scheme that promotes continuous improvement and innovation
- **Data-driven performance:** Enable the accurate comparison of sustainability performance of infrastructure
- **Global reach:** Develop enduring relationships with global governments, investor and private sector partners



### MARKET TRANSFORMATION

#### To advocate for change that supports industry to rapidly transition

- **Organisational change:** Support members to integrate change through organisational strategy and operating procedures
- **Systematic change:** Mobilise industry leaders to advance policy, standards and specifications for low carbon, resilient, inclusive infrastructure
- **Societal awareness:** Showcase the social benefits of rated infrastructure to create greater public awareness and support



### THRIVING INDUSTRY

#### To enable the industry to be connected, collaborative and ambitious

- **Collaboration:** Encourage industry to collaborate and act by showcasing leadership, sharing knowledge, and building relationships
- **Capability:** Build a stronger infrastructure workforce by developing skills and capabilities, and providing tools and resources
- **Membership:** Evolve the membership model to amplify value for all



### ORGANISATIONAL HEALTH

#### To be a purpose-led, inclusive and high performing organisation

- **Operations:** Enhance operational efficiency, practice good governance and make sound financial decisions
- **People and culture:** Celebrate diversity, value well-being and together create change toward the United Nations Sustainable Development Goals
- **Our impact:** Plan, implement and measure our impact and well-being as an organisation